



Overview

Once instructors have mastered the features and functions of the Blackboard Learn – Course Delivery technology, they will be ready for advanced training on designing and constructing high-quality, instructionally-sound courses. Using the Blackboard Exemplary Course Program rubric as a guide, this workshop prepares participants to transform a current course website from an informational resource to an interactive learning environment. Individuals will participate in practical exercises to help plan the overall architecture of their courses and will engage in the discussion and implementation of best practices during guided course development periods. At the end of the workshop, participants will build an instructional unit to use as a model for future course development.

The Designing Exemplary Courses workshop is intended as a follow-up to the Course Delivery Essentials training workshop. **Participants who attend should have completed the Essentials workshop, or at a minimum, have experience adding course content; creating a Discussion Board forum; and building, deploying, and grading assignments and tests in Blackboard.**

Workshop Topics and Outcomes

- **Defining Exemplary Courses.** List components of an exemplary course. Evaluate best and worst case scenarios. Analyze the Blackboard Exemplary Course Program (ECP) evaluation rubric. Compare individual courses against the ECP rubric and construct initial course improvement plan.
- **Designing Effective Course Navigation and Organizational Structures.** Identify evaluation criteria for effective course navigation and organizational structure. Determine the course menu and organization of materials based on course subject matter and audience. Apply selected menus and structures to individual courses.
- **Enhancing Learner Experiences with Quality Content.** Identify evaluation criteria for effective content design. Analyze content design and development options based on audience needs (learning styles, instructional design basics, multimedia). Explore alternative content presentation techniques. Upload/revise content to begin building an effective unit of instruction.
- **Measuring Student Learning and Achievement.** Identify evaluation criteria for effective assessment. Choose the most appropriate tools to support instructional outcomes and strategies. Construct assignments and/or tests in individual courses. Discuss and implement accountability techniques.
- **Supporting Collaborative Learning Environments.** Identify evaluation criteria for effective student-student and student-teacher interaction. Establish initial communication/interaction plan. Explore alternative uses for effective online discussions and collaboration. Implement communication elements in the course.
- **Guided Course Development.** Develop and refine course navigation, content, assessments, and communication plans. Evaluate course based on ECP rubric. Participate in course showcase for peer discussion and review.
- **Locating Resources.** Locate and review additional resources for effective course design. Share tools used at individual institutions. Identify instructional design resources for idea exchange

Workshop Materials and Requirements

Participants enrolled in the Designing Exemplary Courses workshop are required to bring the following materials to the training:

- Course syllabus, course outline, and/or assignment schedule in .doc or .rtf format
- External Web site addresses with a short description for each link



Blackboard

Consulting

Blackboard Learn™ Designing Exemplary Courses Onsite Blackboard Training

- Names and descriptions of at least two Discussion Board forums and associated threads
- Content for at least one lesson or unit of instruction. Materials may include the topic or introduction, unit learning objectives, lecture notes, handouts, exercises, required and optional reading lists, Web site addresses for reference sites, assignment schedule, readings, etc
- One or more course-related assessments (preferably in .doc or .rtf format)

Who Should Attend

Course instructors, course designers, and support personnel using:

- Blackboard Learn™ – Course Delivery module (Release 9.1)

Duration and Costs

- Workshop is 2 days in length (6 hours of instruction each day)
- 6,000 USD for up to 15 participants (training consultant travel and expenses are not included in the cost)

For any questions, please email training@blackboard.com or contact your Account Executive or Account Manager.