

Powering High Retention and Student Success

In today's difficult economic environment, career colleges, professional, and vocational schools are experiencing a tremendous rise in demand. Much of this can be attributed to displaced workers looking to add skills and capabilities, change careers or earn additional degrees or certifications. But with this expansion comes challenges. Schools must be able to support this growth and deliver effective learning programs that meet the diverse schedules and geographies of adult learners. And they must be able to do this while achieving high retention rates and student success.

Blackboard Professional Education understands the challenges career colleges face, including:

- Title IV federal funding requirements and Department of Education (DOE) regulatory compliance
- Accurate revenue recognition based on online student enrollment
- Identification of "at-risk" students and improvement of student retention
- Faculty adherence to institutional academic delivery standards

Introducing Blackboard AttendancePro™

The DOE requires colleges to track academic engagement for

Title IV disbursement. Failure to do so can result in financial liability in terms of compliance fines or disbursement refunds. Blackboard AttendancePro can help. Blackboard AttendancePro is a student activity reporting and documentation solution. It provides valuable data to determine student eligibility and support Title IV reporting requirements.

Document Student Attendance
Tracking and documenting student attendance is vital for revenue recognition. AttendancePro provides the data necessary to recognize revenue of on-line student enrollments. Your Financial Aid office can create their own standard of appropriate academic

Blackboard AttendancePro offers a variety of ways to track educational attendance and engagement:

- + Pre-course surveys
- + Review of learning material review
- + Assignment completion
- + Discussion board participation
- + Blog and portfolio completion
- + Assessment and Grade Center activity
- + Live chat participation
- + Faculty interaction with students on all of the above

engagement for current student enrollment to recognize accurate revenue.

Easily Monitor Students' Activity and Progress

What if your enrollment team could monitor students' activity and progress within the online learning environment?

What if your instructors could not only track logins and downloaded content, but also monitor online discussions and other collaborative forums in which students have participated?

What if your academic advisors can proactively reach out to at-risk students to better engage and improve outcomes?

Blackboard Attendance**Pro** can help you accomplish this - increased student satisfaction; improved retention; and higher revenue - by

monitoring student activity and progress and leveraging this information to proactively identify at-risk students.

Ensure the Highest Faculty Standards

Many professional and career colleges have little to no physical campus which means a large, geographically dispersed faculty. This can make it even more challenging to manage your teaching staff and execute processes. Blackboard Attendance**Pro** can serve as a key component of your Quality Assurance process to track adherence of remote faculty to academic quality standards. Specifically you can:

- Track faculty involvement with online students and courses
- Track faculty management of course material
- Measure faculty success



To learn more about how you can use Blackboard Attendance**Pro**, contact a Blackboard Solutions Expert at 1.888.719.6123 or builtinproed@blackboard.com. To learn more about Blackboard Professional Education Solutions, visit www.blackboard.com/careercolleges.