

Blackboard Learn™ for Career Colleges



Powering High Retention and Student Success

In today's difficult economic environment, career colleges, professional, and vocational schools are experiencing a tremendous rise in demand. Much of this can be attributed to displaced and disillusioned workers looking to change careers. But with this expansion comes challenges. Schools must be able to support this growth and deliver effective learning programs that meet the diverse schedules and geographies of adult learners. And they must be able to do this while achieving high retention rates and student success.

In order to meet these challenges, you need an online learning platform that will keep students actively engaged, enable you to assess their learning, and one that is dependable enough to ensure your business never stops. A proven platform that is easy to use and easy to implement. Blackboard Learn brings engagement and assessment activities together in a single reliable platform that spans course delivery, community engagement, content management and outcomes assessment.

Engagement

Effectively engaging your students is easier said than done. Blackboard Learn includes active collaboration tools that combine formal instruction and informal learning with shared content both inside, and beyond the classroom. Your users will have one-stop access to student services and coursework whenever and wherever they're needed.

Assessment

It is challenging to build a sustainable culture of inquiry and evidence. Grades and retention are easily measured, but how do you assess learning outcomes in more meaningful ways? Blackboard Learn connects the day-to-day activities of faculty and students in a single system. With a broad suite of tools including portfolios, testing, surveys and artifact collection, we support the entire cycle of assessment and evaluation with multiple measures of student progress.

Reliability

Your business is education and your learning platform is mission critical. We understand that system downtime directly impacts your bottom line. Whether you choose an on-premise or a hosted delivery option, Blackboard Learn provides a stable and reliable foundation for engaging your learners - so you can better attract, educate, and retain them.

BLACKBOARD LEARN CAPABILITIES

Course Delivery Made Easy

You need to provide your instructors with the tools they need to instruct effectively. That is why our course delivery solution is at the heart of Blackboard Learn. More than just enabling an online course environment, we give your faculty the ability to create powerful learning content using a variety of Web-based applications.

Leveraging Content Management

It's critical for you to maintain your focus on high quality teaching and student achievement and ensuring all instructors have access to exemplary content. Our central, Web-based system harnesses the collective wisdom of your instructors so they'll keep content current and share it effectively.

Maximizing Revenue Recognition with AttendancePro™

Tracking student attendance is vital for revenue recognition and financial aid. It can also serve as a valuable retention tool by proactively identifying and addressing at-risk students. Our attendance tracking technology enables you to not only track logins and content downloads, but also monitor activity on discussion boards and other collaborative forums.

Outcomes Assessment

You face more pressure to document student learning and demonstrate improvement than ever before. Our outcomes and assessment technology arms you with the facts you need to effectively measure student achievement.

