

# Connect with confidence.™

## ENGAGE PARENTS. IMPROVE SAFETY. BOOST STUDENT ACHIEVEMENT.

Blackboard Connect 5 will transform your communications, increasing your effectiveness both for emergency notifications and community outreach. Create and send messages faster than ever, and take more confidence in the relevance of your message. There's never been an easier way to help keep your district safe and informed.

Create, schedule, send and track messages with Blackboard Connect 5. With the power to reach thousands of parents and community members in minutes, it's the proven way to keep your district informed, involved and prepared.

### Blackboard Connect helps you:

**Engage parents.** Reach parents with important information to foster student success. Blackboard Connect 5 gives you the power to engage parents with messages about events, curriculum changes and student performance—in the languages they speak and on the devices they prefer.

**Improve safety and security.** In an emergency, every second counts, and effective communication is a key component of any district's crisis response plan. Blackboard Connect 5 ensures you can reach thousands of parents, faculty and staff in minutes with critical messages of instruction and reassurance.

**Boost student achievement.** Improve attendance, reduce truancy, and positively influence the way students perform in the classroom. Blackboard Connect 5 can be used to send daily attendance reminders, grade threshold reports and classroom behavior notifications.

**Recoup fees and see a tangible return on investment.** Using Blackboard Connect 5 to remind parents of outstanding library, cafeteria and other balances, schools can find the service quickly generates enough revenue to pay for itself. By communicating electronically, districts can also save significant amounts on printing, distribution and administrative costs.

*The timeliness and ease of the system allowed us to be much more efficient in our communications. Blackboard Connect immediately expanded our ability to make contact with and engage our parents.*

Diane Turner,  
Chief Communications Officer, Federal Way Public Schools

**Take control of your message before others do.** Being perceived as a primary source of information is important to both a district's safety and reputation. Blackboard Connect 5 can be used to quickly keep parents and community members informed of the facts to mitigate the effects of mass media and rumor mills.

# 5

Parents place their trust in us on a daily basis and rely on us to keep their children safe—both on and off campus. Part of respecting and cultivating this trust is ensuring that parents know they're going to hear from us directly in case of emergency. Blackboard Connect allows us to reach parents within minutes of an incident.

Lisa Dana,  
District Superintendent, Danvers School District

## Click less, communicate more with Blackboard Connect 5

- **Send messages faster.** The clean, intuitive interface in Blackboard Connect 5 is simple to use. Sending messages is an easy, two-step process, thanks to a streamlined message workflow and pre-set scenario templates.
- **Create a personalized experience.** The customizable Connect 5 portal gives parents the ability to view recent messages, update contact information, and indicate a preferred mode of communication.
- **Match the right audience with the right information.** Sophisticated—yet easy to use—targeting tools ensure you connect with your recipients in a more relevant way.
- **See results in real time.** Up-to-the-minute reporting tools give you real-time statistics on message delivery status.
- **Send messages from anywhere.** Connect messages can be sent from your desktop computer, your landline connection—even your Apple® iPhone®.

## Blackboard Connect 5 is:

**Reliable:** Blackboard Connect has partnerships with multiple tier-one telecommunications providers, supporting a redundant, no-single-point-of-failure system. Multiple data storage facilities ensure data is always backed up, and multimodal capabilities help reach people no matter where they are.

blackboard.com • 650 Massachusetts Avenue, NW 6th Floor Washington, DC 20001 • 1.800.424.9299, ext. 4

Copyright © 1997-2011. Blackboard Inc. All rights reserved. Blackboard, the Blackboard logo, Blackboard Connect, Connect-ED, Behind the Blackboard, and Connect-ED are trademarks or registered trademarks of Blackboard Inc. or its subsidiaries in the United States and/or other countries. Blackboard products and services may be covered U.S. Patent 6,816,878.

Connect SF | John Doe

Home Message Center Recipients Reports Admin Send a Message

**Announcements**

Blackboard Connect & AlertNow have merged. Share your thoughts with us here ConnectNow

Are you selecting a large number of contacts for a message? Use the Call List Importer to save time. [Learn more](#)

You can create as many groups as you want. You can also designate up to 7 groups for use with your Dial-in Messaging Card. [Learn more](#)

**March Quick Stats** [See more](#)

Messages Sent	280
People Reached	2,358
Bad Numbers	0%
Successful Deliveries	100%

**Favorite Templates**

- Tornado Alert
- Incident on Campus
- Snow Day School Closure
- Attendance Calls
- Teacher Work Day

**Support**

Need Help? Contact:  
Tessa Carag  
(877) 684-4411 x301739

[Request online training.](#) We will contact you via e-mail to schedule a training session.

[Activate Safe Mode](#)

**Recent Activity**

Community Outreach Message Title Sending

[Hide](#) Stop Delivery

In Progress 65%

Completed

Created by John Doe April 1, 2011 at 8:28pm (GMT +1) 000 Total Contacts

Other Message Title Scheduled

Created by John Doe April 1, 2011 at 8:28pm (GMT +1) 000 Total Contacts

Other Message Title Sent

Created by John Doe April 1, 2011 at 8:28pm (GMT +1) 000 Total Contacts

Blackboard connect<sup>®</sup>

Copyright © 2004–2011. Blackboard Connect Inc. All rights reserved. Help | Behind the Bb | Privacy Policy | Terms of Use | Contact Us

**Supported:** Blackboard Connect client care delivers more than 24/7 service. We assign you a personal representative who will go above and beyond by delivering communications counsel and best practices. We can even send a message on your behalf when you're not able.

**Tested:** We have over a decade of experience in sending billions of time-sensitive notifications. In 2010, we delivered over 600 million voice messages, more 190 million email messages, and over 7 million text messages using the Blackboard Connect platform.

**A proven partner to education:** We're the only mass notification service provider dedicated to serving the complete education process—from teaching and learning, to collaboration, communications and more. We can offer a unique perspective about how to get the most from your education technologies and advance the performance of your institution and the communities it serves.



Blackboard