Learning Services Product Specialist Certification

At Blackboard Collaborate, we understand the direct relationship between training, certification, and the improved performance of teams using the web conferencing capabilities of Blackboard Collaborate. To help grow and validate your staff's ability to achieve top-tier performance, we've developed the Blackboard Collaborate™ Product Specialist Certification.

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Why Certification?

- Identifies a standard of knowledge essential for developing a comprehensive set of skills for using Blackboard Collaborate web conferencing
- Advances cooperation and resource exchange among the various disciplines and organizations involved in the deployment of Blackboard Collaborate
- Encourages continued professional growth and development of individuals and the field of web conferencing
- Establishes high professional standards by all certified individuals

Blackboard Collaborate Product Specialist Certification Status

Blackboard Collaborate will grant Product Certification status to those individuals who successfully pass the Blackboard Collaborate Product Specialist Examination. Graduates will be referred to as "Product Specialist" for Blackboard Collaborate.

Blackboard Collaborate™ Product Specialist Certification by Examination

This exam has two mandatory components: 1) a written assessment that consists of true/false, multiple-choice, and matching question

formats and 2) a recorded evaluation that requires you to create one five-minute web conferencing recording.

To achieve product certification, you must achieve a score of 80% or higher on the written assessment and complete all elements in the recorded evaluation rubric, which is presented to you when the exam commences. You must complete the written assessment within 60 days of completion of Blackboard Collaborate Learning Services Training.

Your score for the written assessment will be available to you immediately upon submission. You will have five days from the completion of the exam to complete the recorded evaluation portion of the exam. Within seven days of your submission, your Blackboard Collaborate Learning Consultant will grade your recording and communicate the results in your online training course. Should you fail either or both of the exam components, you will be given the opportunity to re-take the written assessment and e-submit the recording within 30 days of the completion of your Blackboard Collaborate Learning Services Training. Upon successful completion of the Blackboard Collaborate Product Certification Exam, you will receive a Blackboard Collaborate Product Certification certificate. Certificates are sent electronically and require an accurate and active email account.

- · Certification is delivered online.
- Pricing may vary depending on number of Participants.

For more information or to request a meeting with a Professional Services consultant, please contact your Blackboard Collaborate sales representative or email collaboratesales@blackboard.com.

