

Blackboard Connect for Learn™

CONNECT AND ENGAGE WITH 'MOBILE' STUDENTS

Communication with students can be challenging – especially if faculty aren't on the same "wavelength". With Blackboard Connect for Learn, instructors are empowered with the tools to reach students on their mobile devices– directly from Blackboard Learn! Whether it's hundreds or a handful, faculty can text a course update or classroom change in a moment. Blackboard Learn can now send voice messages too – helping faculty reach and retain at-risk students who need extra assistance. Plus, students know when things happen with 'opt-in' features for course progress, assignments, updates and assessments. A Blackboard Connect integration for Blackboard Learn versions 8, 9 and 9.1., Blackboard Connect for Learn is a fast, easy and effective way to connect and engage your 'mobile' students on their terms.

Enable Your Faculty, Meet Your Goals

As part of Blackboard's commitment to providing educators with tools that empower instruction, Blackboard Connect for Learn helps you:

Foster Student Engagement

- ▶ Promote active learning with automated alerts when course content is updated
- ▶ Retain at-risk students with voice messages about tutoring and office hours
- ▶ Extend the classroom experience by sending course-related activities and articles

Support Educator Efficiency

- ▶ Save faculty time and effort with the ability to message individual or multiple students
- ▶ Reach students quickly by sending messages via text and voice
- ▶ Ensure everyone gets the message with multi-modal delivery options

Promote Innovative Technology

- ▶ Operate one campus-wide platform to support student contact information
- ▶ Support one notification reporting and management platform
- ▶ Integrate with proven technology that also delivers rapid emergency notifications

WHAT CAN FACULTY DO WITH BLACKBOARD CONNECT FOR LEARN?

- Share tutoring information with at-risk students
- Inform your class about an event they could attend
- Cancel class and make sure everyone knows
- Share a good student solution to a problem set with the whole class

Key Product Features

- ▶ **Professor notifications** enable instructors to quickly and easily send text and text-to-speech (TTS) messages to one or many students in their courses
- ▶ **Course notifications** let students opt-in for automated text and text-to-speech alerts when course content, such as grade, exam, and assignment updates, are available
- ▶ **Connect contact information module** allows students to enter their most up-to-date, preferred contact information in Learn so professors can send them notifications
- ▶ **System announcements** enable Learn administrators to send text/SMS and text-to-speech (TTS) system-wide announcements providing more ways to reach campus contacts
- ▶ **Multi-modal delivery options**, including email, text/SMS, and text-to-speech (TTS), help reach students where and how they want to be contacted
- ▶ **Delivery reporting** is available for voice messages through your Learn administrator

Quickstart Implementation

Get started using Blackboard Connect for Learn right away. Our professional Client Care team will work with you to help install Blackboard Connect for Learn quickly and easily. And once you're a Blackboard Connect client, a dedicated representative is committed to your long-term success through proactive, comprehensive service that includes coaching, rapid case resolution, and best practices review.

We recognized a need to communicate regularly with our students to keep them connected. I found that the human touch—was an enormous factor in communicating with our students....The Blackboard Connect service enables me to reach our students when we need to. It's an eye-opener.

Dean Carol Genese
School of General Studies
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Blackboard connect™

Blackboard learn™

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