## Blackboard Community College



# Blackboard Transact - A Complete Commerce Management Solution for Community Colleges

Community college administrators are faced with numerous challenges. In addition to the day-to-day management of running a complex institution of higher education, community colleges are also pressed to improve campus facilities, build better risk management practices, improve resource allocation, increase payment options while simplifying payment methods and expand e-learning opportunities.

Community colleges are further challenged to solve the regular "growing pains" they experience such as rapidly increasing numbers of students, "the swirl" of fluctuating individual enrollment from term to term, complications in financial aid processes and the ever-present need to maximize student success.

### Blackboard Transact - Commerce Management

Blackboard offers a robust campus commerce solution to meet the daily challenges faced by community colleges. The Blackboard Transact platform is comprised of on-campus commerce management, off-campus payments (BbOne<sup>SM</sup>) and the online account management™ capabilities.

This single-card system of applications supports the automation of transactions on-campus, offcampus and online, and allows for an institution's revenue-generating activities to be more efficient and more accountable.

The Blackboard Transact platform securely manages the administration, transaction processing and reporting functions for community colleges, guiding nearly every campus transaction involving dollars, data, access and authentication. This would include every aspect of a student's need to manage on-campus commerce, including bookstore vouchers, financial aid distribution, parking access and pay-for-print.

#### **Using Blackboard Transact**

Community colleges use the Blackboard Transact platform to integrate and manage the disparate payment and access networks that form the operational core of a modern campus:



#### **Video Imaging and Card Production**

- Produce professional looking identification cards for accessing campus services and facilities, as well as to facilitate payment throughout campus
- Manage cardholder profiles in a centralized database



### Facilities, Door Access/Security and Event Activity Administration

- Control access to sensitive locations based on a variety of parameters
- Improve the process for authorizing/ registering attendees for campus activities
- Facilitate comprehensive reporting to meet management needs



#### **Parking Administration**

 Automate payment in campus parking facilities to reduce cash acceptance



#### **Print and Copy Management**

 Reduce paper and hardware maintenance costs in campus printing and copy facilities by implementing "pay for print"



#### **Food Service and Dining Administration**

- Administer dining services with unlimited options for accounts, plans, menus and point-of-sale selections
- Implement reporting and management controls to improve accountability



#### **Debit/Credit Account Administration**

- Access funds for purchases at campus approved card accepting locations
- Replenish accounts at self-service stations, point-of-sale locations or online
- Issue Visitor Cards in public locations such as library print and copy centers
- Allow for the acceptance of credit cards at point-of-sale locations, eliminating cash transactions



#### **Point of Sale Devices**

 Support a wide variety of wired and wireless point-of-sale devices, including sophisticated touch screen register systems with detailed reporting capabilities and access to a wide variety of peripheral devices including scales, receipt printers and UPC readers



#### **Vending Administration**

- Implement card-based vending: increase sales while reducing the risk and inefficiencies involved with handling cash
- Ability to track and report all sales including cash sales reducing cost with better control over payments



#### **Financial Aid Disbursement**

- Streamline financial aid disbursement by eliminating costly check-writing
- Allow students to link refunds to their campus discretionary spending account



#### **Advanced Reporting**

 Run customized reports, including net sales, stored value, tax accounts, debit/ credit card transactions, access reports, activity attendance reports.



#### **Results Experienced On- and Off-Campus**

Forward-thinking community colleges establish an environment in which students, teachers and other community members can use universal accounts on campus, off campus and online, for all financial transactions, activities and access to facilities.

The Blackboard Transact platform empowers a networked community college campus to process millions of commerce and access transactions every year. The card system streamlines campus operations by interfacing with multiple campus systems to share data and exchange transactions, enabling community colleges to maximize the return on their investments.

Community colleges benefit from using Blackboard technology in three primary areas:



#### 1. Student Life

- Improve convenience and service: Reduce users "wait time" by implementing self-service kiosks and payment stations, and provide key services more quickly with reduced errors, enabling staff members to focus on other initiatives
- Obtain business intelligence: Ensure better distribution of fixed resources, allocate staff efficiently and ensure successful programs receive sufficient funding
- Cut operating costs: Make processes more efficient and automated



#### 2. Payments and Financial Aid

- Integrate payments across campus: Improve convenience for users by enabling cashless transactions across campus
- Generate Revenue: Increase revenue by capturing offcampus transactions, while offering cardholders improved convenience
- Maximize cardholder deposits: Allow online deposits and implement a comprehensive card program marketing plan to encourage offline deposits
- Reduce Operating Cost: Facilitate financial aid deposits in mass, dramatically reducing administrative costs and improving customer service.



#### 3. Access Control

- Enhance community safety: Create a cash-free campus and ensure only authorized access to facilities—buildings and individual rooms
- Implement secure technology: Integrate industry-standard data protection for technical and operational security

"From an administrative point of view, the Blackboard System has allowed us to walk away from archaic systems and processes that were time consuming. As a result, we've been able to take on much more meaningful work that more directly services our constituents."

Eric Mullen
<u>Direct</u>or Of Student Life

Blackboard Transact™ is an integrated technology platform that helps organizations efficiently meet their commerce and security management needs, improving the student experience and campus safety, while helping streamline business operations and increase revenue. Hundreds of colleges, universities and K-12 institutions trust Blackboard to secure their campuses and manage the flow of millions of financial and service transactions on and around campus.

For information regarding Blackboard Transact and our products and services, please contact a Blackboard representative at 1.800.528.0465 ext.2 or visit our Web site at www.blackboard.com/transact.

