Blackboard Re-carding Services

Blackboard transact™

Colleges and universities regularly have a need to issue campus ID cards to a large population of students, faculty, and staff. While a typical campus card operation is set up for easy single-card issuance, mass card personalization can be taxing on campus resources.

Limited printer capacity can lead to long lead times for campus-printed cards. Campus printers experience excessive wear and tear that can lead to repairs and lengthy down times. And an office staff that has numerous pre-term priorities has to commit significant hours to managing a re-carding initiative.

Whether you are issuing cards to all incoming students, or re-carding the entire campus due to a change in technology or card design, outsourcing card personalization allows campus resources to be more efficiently utilized.

Why use Blackboard Re-carding Services:

- **Cost savings:**
    - Decreases card printer usage, results in less wear and tear, lower overall maintenance costs and longer equipment life
    - Saves staff time; allows staff time to be dedicated to other mission-critical activities
    - Reduces card waste during issuance
- **Increase operational efficiencies:**
    - Allows for more cards to be produced in a shorter time with throughput capabilities that are nearly five times that of a typical campus
    - Complete management of end-to-end process, from card manufacturing to personalization offloads burden of delivery from internal resources to external partner
- **Portray a professional image of the institution:**
    - Gives cards a professional appearance with highest quality output
    - Thorough process includes quality checks to ensure data integrity

Re-carding Process

Whether you are carding 100 students or 10,000 students, Blackboard can alleviate your burden with card personalization services that are fast and cost-effective. Our expert process is straightforward and efficient, producing top quality campus ID cards:

1. Determine requirements and timelines.
2. Establish final pricing.
3. Institution provides:
    - Datacard® IDWorks® Project (or similar card design file)
    - Student Database
    - Student Pictures
4. Blackboard conducts a thorough quality check to ensure that the institution's files are accurate.
5. Test cards are produced and reviewed by campus for sign-off (repeat if necessary)
6. Mass production.
7. Cards shipped to customer.

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Smarter → Faster → Cost Effective

Points to Consider When Re-carding your Campus

1. How many people are you re-carding?

2. Do you start with pre-printed or blank white card stock in your card office today?

3. What data do you print on the front and back of the card today?

4. What data elements are you encoding to which tracks of the magstripe and/or chip?

5. What type of protective finish do you want placed on the card after printing occurs (i.e. Duragard®, laminate, etc...)?

6. Does your institution have the technical expertise to extract the necessary data elements from your respective systems?

Choose Blackboard, the campus card expert with decades of experience in satisfying the needs of countless institutions large and small. Talk with Blackboard before your next mass card issuance. For more information on Blackboard Campus Card re-carding services, ask your Blackboard Client Manager, or e-mail us at campuscards@blackboard.com.

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